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2014 Tholons Top 100 Outsourcing Destinations: Rankings

December 2013

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Tholons Top 100 Outsourcing Destinations

Since its inception in 2006, the Tholons Top 100 Outsourcing Destinations report has been one of the flagship projects of Tholons and is acknowledged by industry stakeholders as the de facto ranking of outsourcing cities around the world. Using the proprietary and industry-leading Tholons Location Assessment Framework, Tholons has identified Top 10 Emerged, Top 50 Emerging, and 40 Aspiring outsourcing cities across the globe.

Overall Rankings

Rank 2014	Rank 2013	Movement	Region	Country	City
1	1	-	South Asia	India	Bangalore
2	3	+1	Southeast Asia	Philippines	Manila (NCR)
3	2	-1	South Asia	India	Mumbai
4	4	-	South Asia	India	Delhi (NCR)
5	5	-	South Asia	India	Chennai
6	6	-	South Asia	India	Hyderabad
7	7	-	South Asia	India	Pune
8	8	-	Southeast Asia	Philippines	Cebu City
9	10	+1	Eastern Europe	Poland	Kraków
10	9	-1	Western Europe	Ireland	Dublin
11	11	-	East Asia	China	Shanghai
12	12	-	East Asia	China	Beijing
13	13	-	Central America	Costa Rica	San José
14	15	+1	East Asia	China	Dalian (Dairen)
15	14	-1	East Asia	China	Shenzhen
16	17	+1	Eastern Europe	Czech Republic	Prague
17	16	-1	Southeast Asia	Vietnam	Ho Chi Minh City
18	19	+1	Southeast Asia	Malaysia	Kuala Lumpur
19	20	+1	South Asia	Sri Lanka	Colombo
20	18	-2	South America	Brazil	São Paulo
21	22	+1	Middle East and Africa	South Africa	Johannesburg
22	23	+1	Southeast Asia	Vietnam	Hanoi
23	25	+2	South Asia	India	Chandigarh
24	21	-3	South America	Chile	Santiago
25	26	+1	South Asia	India	Kolkata

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26	28	+2	Eastern Europe	Hungary	Budapest
27	27	-	South America	Brazil	Curitiba
28	24	-4	South America	Argentina	Buenos Aires
29	30	+1	Eastern Europe	Czech Republic	Brno
30	31	+1	Southeast Asia	Singapore	Singapore
31	29	-2	South Asia	India	Coimbatore
32	36	+4	Eastern Europe	Poland	Warsaw
33	34	+1	East Asia	China	Chengdu
34	32	-2	Eastern Europe	Russia	St. Petersburg
35	33	-2	North America	Canada	Toronto
36	37	+1	South America	Uruguay	Montevideo
37	35	-2	East Asia	China	Guangzhou (Canton)
38	39	+1	South Asia	India	Jaipur
39	38	-1	South America	Brazil	Rio de Janeiro
40	44	+4	Eastern Europe	Romania	Bucharest
41	42	+1	North America	Mexico	Monterrey
42	45	+3	Middle East and Africa	Ghana	Accra
43	40	-3	North America	Mexico	Mexico City
44	41	-3	Western Europe	U.K.	Belfast
45	46	+1	East Asia	China	Tianjin
46	48	+2	North America	Mexico	Guadalajara
47	47	-	Eastern Europe	Slovakia	Bratislava
48	49	+1	South America	Colombia	Bogotá
49	43	-6	South America	Brazil	Brasília
50	55	+5	Eastern Europe	Ukraine	Kyiv
51	53	+2	South America	Colombia	Medellin
52	50	-2	Eastern Europe	Bulgaria	Sofia
53	51	-2	Eastern Europe	Estonia	Tallinn
54	52	-2	Eastern Europe	Slovenia	Ljubljana
55	54	-1	South Asia	India	Bhubaneswar
56	56	-	Eastern Europe	Russia	Moscow
57	63	+6	South America	Peru	Lima
58	61	+3	Southeast Asia	Indonesia	Jakarta
59	62	+3	Eastern Europe	Russia	Nizhniy Novgorod
60	68	+8	Middle East and Africa	South Africa	Cape Town
61	57	-4	Middle East and Africa	Morocco	Casablanca (Dar-el-Beida)
62	67	+5	East Asia	China	Xi'an
63	69	+6	South Asia	India	Ahmedabad

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64	64	-	Western Europe	Ireland	Cork
65	75	+10	Eastern Europe	Poland	Wroclaw
66	65	-1	Western Europe	U.K.	Glasgow City
67	73	+6	Southeast Asia	Malaysia	Penang
68	66	-2	South Asia	India	Thiruvananthapuram
69	70	+1	Southeast Asia	Philippines	Davao City
70	72	+2	North America	U.S.A.	San Antonio, Texas
71	59	-12	Central America	Puerto Rico	San Juan
72	60	-12	North America	Canada	Halifax
73	71	-2	South America	Argentina	Córdoba
74	74	-	Middle East and Africa	Turkey	Istanbul
75	76	+1	East Asia	Taiwan	Taipei
76	58	-18	Middle East and Africa	Egypt	Cairo
77	80	+3	South America	Colombia	Bucaramanga
78	81	+3	North America	U.S.A.	St. Louis, Missouri
79	79	-	North America	U.S.A.	Birmingham, Alabama
80	78	-2	South America	Brazil	Recife
81	77	-4	Middle East and Africa	Egypt	Alexandria
82	84	+2	Southeast Asia	Philippines	Santa Rosa, Laguna (or Metro Laguna)
83	86	+3	East Asia	South Korea	Seoul
84	87	+3	Australian	Australia	Perth
85	83	-2	Southeast Asia	Thailand	Bangkok
86	85	-1	South America	Chile	Valparaíso
87	95	+8	Central America	Nicaragua	Managua
88	91	+3	South America	Brazil	Campinas
89	88	-1	Middle East and Africa	Mauritius	Port Louis
90	82	-8	Western Europe	U.K.	Leeds (Yorkshire & Humber)
91	92	+1	Eastern Europe	Russia	Novosibirsk
92	96	+4	Central America	Guatemala	Guatemala City
93	94	+1	Southeast Asia	Philippines	Bacolod City
94	90	-4	South America	Paraguay	Asunción
95	93	-2	Southeast Asia	Philippines	Iloilo City
96	89	-7	Eastern Europe	Ukraine	Lviv
97	97	-	Middle East and Africa	Kenya	Nairobi
98	98	-	South America	Colombia	Cali
99	99	-	Southeast Asia	Philippines	Baguio City
100		-	Middle East and Africa	South Africa	Durban

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About Tholons

Tholons is a Services Globalization and Investment Advisory firm that combines "Best of Breed" consulting experience with deep execution expertise and investment insights to deliver truly effective services to its clients. Tholons offers a detailed understanding of business processes and combines it with practical hands-on expertise in executing the strategy. Tholons draws upon the considerable experience of a hand-picked team, which has successfully formulated and executed globalization strategies to unlock value for Global Fortune 1000 companies. Service providers leverage Tholons expertise to optimize their global delivery model. Tholons advisors engage with government bodies to build compelling strategies for making countries attractive destination for outsourcing.

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